

Capital of Western France, Nantes forms with Saint-Nazaire and La Baule a first-rate economic, cultural and tourist centre which confirms its position as one of the major destinations of Western Europe. This international destination boasts superior accessibility (via the Atlantic and Paris!), high-performance infrastructures, and a dynamic economic environment with top-rate higher education networks and rapidly expanding research facilities. With the Loire river and the sea coast, Nantes and surroundings form an outstanding tourist attraction in their own right. Nantes was chosen by Time Magazine "the last best place in Europe!" (August 30, 2004).



Yacht sails billow before the city of Nantes

© Copyright Villas de Nantes - Mironnet/Roulier

# THE FIRST BEST PLACE IN EUROPE

## WHAT'S NEW

- ▶ The Exhibition Center Expo Nantes Atlantique was extended by an extra 6,000 sqm hall in 2005. From 2007, extensive renovations to the main hall will take three years.
- ▶ Creation of the convention and exhibition bureau 'Atlantic Events' which promotes Nantes - Saint Nazaire - La Baule internationally.
- ▶ The Nantes International Convention Centre has launched its privileges programme 'Interactive Cité Business'.

## CONVENTION BUREAU

The convention and exhibition bureau 'Atlantic Events' promotes Nantes - Saint Nazaire - La Baule as an international destination. The Nantes International Convention Centre, the exhibition centre Expo Nantes Atlantique and the international centre for cruise liners in Saint Nazaire are Atlantic Events members.

## AMBASSADORS & HOST COMMITTEES

Nantes International Convention Centre is developing an ambassadors programme including a partnership with the Nantes Hospital, University and high schools to host international associations meetings.

## PRE/POST-CONVENTION TOURS

Vineyards, parks and castles on the banks of the Loire. The seacoast of La Baule, with the longest fine-sand beach in Europe. Saint-Nazaire and the magical universe of ocean liners 'Escal'Atlantic'. The Golfe du Morbihan, Mont Saint-Michel, the castles of the Loire Valley or Le Puy du Fou, are all within easy reach.

## SAFETY & SECURITY

Nantes International Convention Centre is particularly sensitive to security issues. Permanent security and maintenance staff ensure that the building's utilities function at their maximum level.

## ACCESS ✈

Airport: Nantes Atlantique  
 Distance from city: 15 km  
 Time from city by train: 15 minutes (bus shuttle).  
 International cities served regularly: London, Milan, Madrid, Dublin, Frankfurt, Shannon and Geneva directly and more than 30 other international cities

## BY RAIL 🚆

Every day, 21 high-speed trains connect Nantes with Paris in 2 hours, and with Lyon and Lille in 4 hours.

## BY ROAD 🚗

Motorways connect Nantes directly with Paris (3h15) and other regional capitals.

## CITY PROFILE

196 rooms in 3 four ★ hotels  
 1,420 rooms in 17 three ★ hotels  
**5,133 rooms** in 117 hotels  
**8,000 rooms** in hotels of Nantes + La Baule  
 No. of non-residential convention centres: **1**  
 No. of hotels with attached convention centres: **2**  
 Max. seats largest hall: **2,000**

## PLACES OF INTEREST

Château des Ducs de Bretagne, Passage Pommeraye, dinner cruises on the Erdre river, the vineyards, Clisson the Italian city.

Recommended CONVENTION HOTELS	Guest rooms	Theatre style
Novotel Cité des Congrès	105	2,000
Westotel	320	450

Recommended CONVENTION CENTRES	Max seats	Exhib. sqm
Nantes International Convention Centre	2,000	5,000
Atlantia, La Baule	912	1,500

OTHER VENUES	Character
Expo Nantes Atlantique	Exhibition centre

## ATLANTIC EVENTS

Three French cities have formed an entente cordiale to jointly bid for meetings business through a Convention Bureau called Atlantic Events. The partners comprise:

- ▶ Nantes International Convention Centre - a signature convention centre
- ▶ Expo Nantes Atlantique, the Nantes la Beaujoire Exhibition centre
- ▶ Escal'Atlantic, the international ocean liner centre at Saint-Nazaire
- ▶ Atlantia - La Baule convention centre set on a 9km sandy beach, which combines a friendly atmosphere with advanced technology.



## WHO TO CONTACT

ATLANTIC EVENTS  
 Vincent Onillon,  
 Development manager  
 Tel: +33 (0)2 51 88 20 01  
 Fax: +33 (0)2 51 88 23 30  
 Email: Vincent.onillon@atlantic-events.com  
 Website: www.atlantic-events.com